

A vibrant nighttime photograph of a city skyline, likely New York City, with numerous skyscrapers illuminated with lights. The sky is filled with a variety of colorful fireworks exploding in patterns of stars and bursts. The overall scene is festive and celebratory.

2027: Celebrating 80 Years

GACC NEW YORK

SPONSORSHIP PACKAGES

80
Years



AHK

German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

GERMAN AMERICAN CHAMBER OF COMMERCE, INC. | NEW YORK



EXECUTIVE SUMMARY

The German American Chamber of Commerce, Inc. (GACC New York) has played a key role in fostering trade and commerce between Germany and the U.S. for 80 years.

As we prepare for 2027 and our 80th anniversary, we invite you to support a series of New York-based events that will highlight important transatlantic economic trends and initiatives in both countries.

Your sponsorship will be essential in supporting a wide range of events focusing on transatlantic economic topics.

We look forward to the opportunity to collaborate with you.

**IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT
IRENE FUCHS, DIRECTOR MEMBERSHIP, EVENTS & COMMUNICATIONS
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SIGNATURE EVENTS 2027

New Year's Business Luncheon



January
27th, 2027

Harvard
Club

German American Executive Summit



March
4th - 5th,
2027

Nashville,
TN

International Women's Day Breakfast



March
2027

TBD

GACC Annual Meeting & Board Meeting



May 19th,
2027

TBD

White Asparagus Gala Dinner



May 19th,
2027

Tribeca
Rooftop

Member Reception



July
2027

TBD

End of Summer Member Reception



September
2027

GACC
Amenities

New Member & Expat Reception



November
2027

TBD

Fall Gala Dinner & Newcomer of the Year Award



November
2027

TBD



ANNUAL SPONSORSHIP PACKAGES

ANNUAL GACC SPONSORSHIP 2027

YEAR-LONG EXPOSURE

BENEFIT	PREMIUM	GOLD	SILVER
Annual GACC Sponsor, with Logo recognition on GACC Website	✓	✓	✓
Logo exposure in GACC Monthly & Events Newsletter	✓	✓	✓
Logo Recognition on all Event Marketing Material	✓	✓	✓
Sponsor of New Year's Luncheon	Full table	5 Tickets	2 Tickets
Sponsor of White Asparagus Gala Dinner	Full table	5 Tickets	2 Tickets
Fall Gala Dinner & Newcomer of the Year Award	Full table	5 Tickets	2 Tickets
International Women's Day Breakfast Tickets	2 Tickets	1 Ticket	1 Ticket
Young Professional Networking Tickets	3 Tickets	2 Tickets	2 Tickets
Participation GACC Member Marketplace	✓	✓	✓
	\$ 33,000	\$ 22,500	\$ 17,500



EVENT SPONSORSHIP PACKAGES



NEW YEAR'S BUSINESS LUNCHEON

Our New Year's Luncheon brings the transatlantic community together after the holiday break and sets the tone for the year ahead. Held at the prestigious Harvard Club, it welcomes around 170 members of our German-American business network and offers a valuable opportunity for connection and exchange. We are proud to always feature a distinguished and insightful keynote speaker – stay tuned for details for 2027.

EVENT DETAILS

Date: January 27th, 2027

Attendees: 200

Location: Harvard Club, NYC

Event Time: 11:30 AM – 2:00 PM

SPONSORSHIP OPPORTUNITIES

Premium Sponsor: \$6,500

Logo exposure, 10 tickets & premium seating

Gold Sponsor: \$4,500

Logo Exposure & 5 tickets

Silver Sponsor: \$2,500

Logo exposure & 2 tickets



GERMAN-AMERICAN EXECUTIVE SUMMIT

The annual German American Executive Summit, a joint effort of all German-American Chambers in the U.S., brings together industry leaders, entrepreneurs, and professionals from both countries. The event fosters cross-cultural collaboration and strengthens transatlantic business ties on a national level. Highlights in the past included the presentation of the German American Business Outlook (GABO) and a Gala Dinner featuring the German American Business Awards.

EVENT DETAILS

Date: March 4th - 5th, 2027

Attendees: 200

Location: Nashville, TN

Sponsorship Packages include **exclusive logo placements** and **free admission** to all events of the German American Executive Summit.

FOR ALL SPONSORSHIP OPTIONS AND TO LEARN MORE ABOUT THE EVENT, SEE SEPARATE PACKAGE



INTERNATIONAL WOMEN'S DAY BREAKFAST | CO-HOST

Join us for a morning of inspiration and connection at our Breakfast Event. This event is an opportunity to network, share experiences, and foster meaningful connections. Be part of a community that uplifts and supports one another. Don't miss this enriching experience filled with networking opportunities and insightful conversations. Let's come together to celebrate strength, diversity, and shared experiences!

EVENT DETAILS

Date: March 2027
Attendees: 30 - 50
Location: TBD
Time: 8:00 AM – 10:00 AM

EXCLUSIVE SPONSORSHIP

Sponsoring: Location & Food

As sponsor you will receive **logo recognition** and the opportunity to address our members by giving the **welcome remarks** to host our members at your office.

Limited to one Sponsor

ANNUAL MEETING & BOARD MEETING

Our Annual Meeting brings together our members and board members to reflect on the past year and receive information about upcoming GACC NY activities. The annual meeting will be followed by our board meeting, and the day will conclude with the White Asparagus Gala Dinner.

EVENT DETAILS

Date: May 19th, 2027

Attendees: 80 - 100

Location: TBD

Time: TBD

EXCLUSIVE SPONSORSHIP

Sponsoring: Location & Catering

As sponsor you will receive **logo recognition** and the opportunity to address our members by giving the **welcome remarks** and you receive **1 complimentary ticket** to the White Asparagus Gala Dinner that night.

SPONSORSHIP REQUIREMENTS

An **event space** that can hold 80-100 guests (seated) for our Annual Meeting.

A **catered lunch**
(for example sandwiches and salad).

A **conference room** for about 30-40 Members for our Board Meeting.



WHITE ASPARAGUS GALA DINNER

As our signature event of the year, the White Asparagus Gala Dinner gathers business leaders and industry experts from the German-American community. With over 300 attendees and a distinguished keynote speaker, the evening offers an ideal opportunity to expand your network and stay informed on the latest transatlantic developments.

EVENT DETAILS
Date: May 19th, 2027
Attendees: 330
Location: Tribeca Rooftop
Time: 6:30 PM -11:00 PM

SPONSOR PACKAGES
Premium Event Sponsor: \$13,000 Logo exposure on all event materials, 10 tickets & premium seating
Gold Event Sponsor: \$9,000 Logo Exposure on all event materials & 5 tickets
Silver Event Sponsor: \$5,000 Logo Exposure on all event materials & 2 tickets

SPONSOR PACKAGE
Cocktail Reception Sponsor: \$5,000 Logo exposure, branded materials (napkins, welcome cocktail, menu cards) & 2 tickets
Limited to one sponsor



MEMBER RECEPTION

At our Member Reception, we bring together members of the GACC New York community for an evening of networking and conversation. This event offers a wonderful opportunity to reconnect with familiar faces, meet new members, and strengthen relationships within the German-American business community in a welcoming and relaxed atmosphere.

EVENT DETAILS

Date: July 2027

Attendees: 80 - 100

Location: TBD

Time: 6:00 PM - 8:00 PM

EXCLUSIVE SPONSORSHIP

Limited to one sponsor

As sponsor you will receive **logo recognition** and the opportunity to address our members by giving the **welcome remarks** and to host our members at your office.

SPONSORSHIP REQUIREMENTS

A **venue** that can hold 80-100 guests

Drinks and **Snacks** during the event



END OF SUMMER MEMBER RECEPTION

Join us as we welcome our members back from summer at the End of Summer Member Reception, hosted in one of our new amenity spaces – a spectacular rooftop terrace with unlimited views of downtown Manhattan. This event is the perfect opportunity to reconnect with fellow members, enjoy the late-summer weather, and unwind in the welcoming atmosphere of our German-American business community.

EVENT DETAILS

Date: September 2027

Attendees: 80 - 100

Location: GACC Amenity Space, Rooftop

Time: 6:00 PM - 8:00 PM

EXCLUSIVE SPONSORSHIP

Sponsoring: \$15,000

As sponsor you will receive **logo recognition** and the opportunity to address our members by giving the **welcome remarks**. The sponsorship covers the venue rental fee, as well as beverages and snacks.

Limited to one sponsor



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NEW MEMBER & EXPAT RECEPTION

Each fall, we host a dedicated New Member Reception to welcome the newest members of our network alongside new expats in the city in cooperation with the “Ich bin Expat” team. The event offers a valuable opportunity for networking and connection within the German-American business and expat communities.

EVENT DETAILS

Date: November 2027
Attendees: 80 - 100
Location: TBD
Time: 6:00 PM - 8:00 PM

EXCLUSIVE SPONSORSHIP

Limited to one sponsor

As sponsor you will receive **logo recognition** and the opportunity to address our members by giving the **welcome remarks** and to host our members at your office.

SPONSORSHIP REQUIREMENTS

A **venue** that can hold 80-100 guests

Drinks and **Snacks** during the event



FALL GALA DINNER & NEWCOMER OF THE YEAR AWARD

Attended by around 200 executives, our annual Fall Gala celebrates innovation and entrepreneurship within our German-American business community. The highlight of the evening is the Newcomer of the Year Award, honoring German startups and small to medium-sized businesses that have achieved notable success in the U.S. market through their innovative ideas, outstanding business models, and impactful solutions.

EVENT DETAILS
Date: November 2027
Attendees: 200
Location: TBD
Time: 6:30 PM - 10:30 PM

EVENT SPONSORSHIP OPPORTUNITIES
Premium Event Sponsor: \$12,000 Logo exposure on all event materials, 10 tickets & premium seating
Gold Event Sponsor: \$8,000 Logo Exposure on all event materials & 5 tickets
Silver Event Sponsor: \$5,000 Logo Exposure on all event materials & 2 tickets

SPECIAL SPONSORSHIP
Cocktail Reception Sponsor: \$5,000
Logo exposure, branded materials (napkins, welcome cocktail, menu cards) & 2 tickets
Limited to one sponsor



YOUNG PROFESSIONAL NETWORKING | CO-HOST

In December, we host a special holiday networking event for our Young Professional Network. Marking the start of the festive season, the event offers early-career professionals the opportunity to connect and engage with the German-American business community. Share this event within your company and help us welcome the next generation of business leaders to our transatlantic network.

EVENT DETAILS

Date: December 2027

Attendees: 50

Location: TBD

Time: 6:00 PM - 8:00 PM

SPONSORSHIP OPPORTUNITIES

Sponsoring: \$3,000

As sponsor you will receive **logo recognition** and the opportunity to address our members by giving the **welcome remarks**.

Limited to one Sponsor

2026

THANK YOU TO OUR SPONSORS

PREMIUM



GOLD



SILVER



80
Years



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CONTACT

IF YOU HAVE ANY QUESTIONS OR WOULD LIKE
TO LEARN MORE ABOUT SPONSORSHIP
OPPORTUNITIES, PLEASE REACH OUT TO



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