

Top 50 German Firms in the US - Summary

By James Freeman, GACC

2016 proved to be another banner year for German businesses in the US, due in great part to profits from a strong dollar that lead to healthy earnings in euros. The Top50 Ranking of German Firms, a survey conducted by the German American Chambers of Commerce, shows that German companies in the US continue to profit from strong domestic demand and the equally strong currency. Revenue generated in US dollars, once converted into euros, resulted in positive earnings for German companies in the US. In total, the Top50 German companies generated more than \$350 billion in revenue and employed more than 672,000 people in 2016.

Top ranked Daimler Group boasted a robust 44,960 million in revenue (\$52,117) compared to 47,653 million (\$55,236) in 2015. Even with the mega challenges faced in the last year, Volkswagon Group of America took 2nd place with €0,997 million (\$47,510), compared to €3,911 million (\$39,298) in 2015. Rounding out 3rd place is T-Mobile USA, which increased revenue to 32,129 million (\$37,242) from 27,655 million (\$32,053) the previous year. ■



Rank	Company	Location	Website	German Parent Company
1	Daimler Group	Atlanta, GA MBUSA	www.mbusa.com	Daimler AG, Stuttgart
2	Volkswagen Group of America	Herndon, VA	www.volkswagengroupamerica.com	Volkswagen AG, Wolfsburg
3	TMobile USA	Bellevue, WA	www.t-mobile.com	Deutsche Telekom AG, Bonn
4	BMW Group	Woodcliff Lake, NJ	www.bmwusa.com	BMW AG, Munich
5	BASF Corp.	Florham Park, New Jersey	www.basf.us	BASF SE, Ludwigshafen
6	Siemens USA Holdings	New York, NY	www.usa.siemens.com	Siemens AG, Munich
7	Bayer Corporation	Pittsburgh, PA	www.bayerus.com	Bayer AG, Leverkusen
8	Fresenius Medical Care Holdings, Inc.	Waltham, MA	www.fmcna.com	Fresenius Medical Care AG +KGaA, Hof a.d. Saale
9	Robert Bosch, LLC	Farmington Hills, MI	www.boschusa.com	Robert Bosch GmbH, Stuttgart
10	Trader Joe's Co.	Monrovia, CA	www.traderjoes.com	ALDI Nord Einkauf GmbH & Co.oHG, Essen
11	Aldi, Inc.	Batavia, IL	www.aldi.us	Aldi Einkauf GmbH & Co.oHG, Essen
12	Allianz Life Insurance NA/ Allianz of America, Inc.	New York, NY	www.allianzusa.com	Allianz SE, Munich
13	Hochtief Americas (Turner)	New York, NY	www.hochtief.com	Hochtief AG, Essen
14	DHL Holdings (USA), Inc.	Plantation, FL	www.dhl.com	Deutsche Post AG, Bonn
15	Continental Automotive Systems	Auburn Hills, MI	www.conti-online.com	Continental AG, Hannover
16	Munich Reinsurance America, Inc.	Princeton, NJ	www.munichreinsurance.com	Münchener Rückversicherungsgesellschaft, Munich
17	ThyssenKrupp USA, Inc.	Chicago, IL	www.thyssenkrupp.com	ThyssenKrupp AG, Düsseldorf
18	SAP Americas	Newtown Square, PA	www.sap.com	SAP AG, Walldorf
19	ZF Group North American Operations Inc.	Northville, MI	www.zf.com	ZF Friedrichshafen AG, Friedrichshafen
20	Boehringer Ingelheim Corp.	Ridgefield, CT	us.boehringer-ingelheim.com	Boehringer Ingelheim GmbH, Ingelheim am Rhein
21	Lufthansa Group	East Meadow, NY	www.lufthansa.com	Deutsche Lufthansa AG, Köln
22	Linde North America	Murray Hill, NJ	www.lindeus.com	Linde Group, Munich
23	Hannover Life Re America	Orlando, FL	www.hlramerica.com	Hannover Rückversicherungs AG, Hannover
24	Heraeus Incorporated	Yardley, PA	www.heraeus.com	Heraeus Holding GmbH, Hanau
25	LEHIGH Hanson Inc.	Irving, TX	www.lehighhanson.com	HeidelbergCement AG, Heidelberg
26	Random House (Bertelsmann Group)	New York, NY	www.bertelsmann.com	Bertelsmann AG, Gütersloh
27	Henkel of America, Inc.	Stamford, CT	www.henkel.us	Henkel KGaA, Düsseldorf
28	adidas America, Inc.	Portland, OR	www.adidas.com	adidas AG, Herzogenaurach
29	MAHLE Industries, Inc.	Farmington Hills, MI	www.us.mahle.com	Behr GmbH & Co. KG, Stuttgart
30	EMD Group (Merck)	Rockland, MA	www.emdgroup.com	Merck KGaA, Darmstadt
31	Evonik Corporation	Parsippany, NJ	www.north-america.evonik.com	Evonik Industries AG, Essen
32	Freudenberg-NOK General Partnership	Plymouth, MI	www.freudenberg.us	Freudenberg Dichtungs-und Schwingungstechnik, Weinheim
33	Schenker Inc (DB US Holding Corp.)	Tarrytown, NY	www.dbschenkerusa.com	Deutsche Bahn AG, Berlin
34	Knorr Brake Holding Corp.	Westminster, MD	www.knorrbrakecorp.com	Knorr Bremse AG, Munich
35	Brose North America, Inc.	Auburn Hills, MI	www.brose.com	Brose Gruppe, Coburg
36	B. Braun Medical, Inc.	Bethlehem, PA	www.bbraunusa.com	B.Braun, Melsungen AG
37	Würth Group of North America Inc.	Ramsey, NJ	www.wurthusa.com	Adolf Würth GmbH & Co. KG, Künzelsau-Gaisbach
38	Lanxess	Pittsburgh, PA	www.lanxess.us	Lanxess AG, Colon
39	Otto Group/Crate & Barrel	Northbrook, IL	www.crateandbarrel.com	Otto GmbH & Co KG, Hamburg
40	K+S North America	New York, NY	www.k-plus-s.com	K+S AG, Kassel
41	Beiersdorf, Inc.	Wilton, CT	www.beiersdorfusa.com	Beiersdorf AG, Hamburg
42	Puma North America, Inc.	Westford, MA	www.puma.com	Puma SE, Herzogenaurach
43	STIHL Incorporated	Virginia Beach, VA	www.stihlusa.com	STIHL International GmbH
44	Wacker Chemical Corporation	Adrian, MI	www.wacker.com	Wacker Chemie AG, Munich
45	GEA	York, PA	www.gea.com	GEA Group AG, Düsseldorf
46	LEONI WIRING SYSTEMS, INC.	Tucson, AZ	www.leoni.com	Leoni AG
47	Infineon Technologies North America Corp.	El Segundo, CA	www.infineon.com	Infineon Technologies AG, Neuburg
48	American Rheinmetall Munitions, Inc	Stafford, VA	www.rheinmetall-defence.com	Rheinmetall AG
49	Schott North America, Inc.	Elmsford, NY	www.us.schott.com	Schott AG, Mainz
50	BYK USA Inc.	Wallingford, CT	www.byk.com	Altana AG

Sales

Listing 14: Express Division Figure
Listing 16: Gross Premiums Written
Listing 20: Boehringer Americas

Listing 21: LH Group
Listing 22: Linde Group
Listing 24: Heraeus Group
Listing 34: Knorr Brake Group

Listing 40: Americas
Listing 42: Americas Division
Listing 44: Americas Division
Listing 45: North America

Listing 46: Americas Division
Listing 47: USA Division Revenue
Listing 48: North America
Listing 49: North America

U.S. Top Executive	Sales (Euro M)		Employees		Business activity
	2016	2015	2016	2015	
Dietmar Exler	44,960 ↓	47,653	30,757 ↑	24,607	Automotive
Hinrich J. Woebcken / Scott Keogh	40,997 ↑	33,911	5,900 ↓	59,790	Automotive
John J. Legere	32,129 ↑	27,655	45,000 ↑	41,669	Communications
Ludwig Willisch	16,000 ↓	20,152	no data –	10,000	Automotive
Wayne Smith	57,550 ↓	70,449	17,583 ↑	17,471	Chemicals
Eric Spiegel	16,769 ↓	16,942	no data –	70,000	IT/Communications, Transportation
Philip Blake	12,806 ↓	14,141	15,800 ↓	16,000	Pharmaceutical/Medical Products
Rice Powell	15,138 ↑	13,112	54,314 ↑	54,103	Medical Products & Services
Mike Mansuetti	11,586 ↓	13,034	32,800 ↓	33,879	Automotive, Consumer Goods, Industrial Technology
Dan Bane	9,556 ↓	13,000	38,000 ↑	9,000	Grocery Stores
Jason Hart / Charles E. Youngstrom / David Behm	10,148 ↓	13,000	25,000 ↑	12,000	Grocery Stores
Walter White	11,078 ↓	11,627	no data –	14,355	Insurance / Asset Management
Marcelino Fernández Verdes / Peter Davoren	9,218 ↓	10,354	9,490 ↑	9,280	Construction
Mike Parra / Greg Hewitt	2,741 ↓	11,426	79,347 ↑	76,666	Courier Services
Samir Salman	9,049 ↓	11,363	no data –	38,493	Automotive components, Tires
Anthony J. Kuczinski	9,913 ↓	11,052	no data –	5,444	Insurance
Patrick Bass	7,237 ↓	11,032	15,400 ↓	21,422	Steel, Stainless Steel, Capital Goods, Services
Jennifer Morgan	7,167 ↑	6,750	24,696 ↑	22,166	Software
Franz Kleiner	9,681 ↑	9,008	137,258 ↑	121,253	Automotive
Paul R. Fonteyne	6,542 ↓	7,793	11,469 ↓	13,623	Pharma
Tamur Goudarzi Pour	31,660 ↓	32,056	18,024 ↑	16,619	Air Transportation/Logistic/Catering
Patrick Murphy	16,948 ↓	17,944	59,715 ↓	59,774	Industrial Gases
Peter R. Schaefer	4,566 ↓	4,793	420 ↑	283	Reinsurance
Jan Rinnert	2,005 ↑	1,929	12,369 ↓	12,477	Non-Ferrous Metals
Jon Morrish	34,842 ↑	4,158	no data –	7,644	Cement
Thomas Rabe / Gina Centrello	3,360 ↓	4,107	10,594 ↑	8,795	Media, Publishing
Jerry Perkins	3,721 ↓	4,049	2,800 ↓	6,429	Industrial Organic Chemicals
Mark King	3,412 ↑	2,753	no data –	10,555	Sports Wear
WolfHenning Scheider	3,267 ↑	3,219	15,578 ↑	10,357	Automotive
Gary Zieziula	15,024 ↑	3,022	10,037 ↑	9,794	Chemicals
John Rolando	2,165 ↓	2,938	3,600 ↓	3,693	Specialty Chemicals
Matthew L. Portu	2,093 ↓	2,153	no data –	7,484	Automotive
Dr. Josef Blank	15,128 ↓	15,541	7,000 ↓	8,515	Freight Transportation
Rich Bowie	6,181 ↓	6,516	24,565 ↑	24,275	Railroad Equipment
Mike Brosseau	no data –	1,640	no data –	5,100	Automotive Supplier
Caroll H. Neubauer	1,536 ↓	1,612	6,652 ↑	6,053	Medical / Surgical Devices
Robert Stolz / Marc Weber	1,706 ↑	1,585	8,383 ↑	7,369	Maintenance Supplies
Dr. Antonis Papadourakis	1,326 ↓	1,518	1,416 ↑	1,312	Specialty Chemicals
Sascha Bopp / Neela Montgomery	1,281 ↓	1,516	7,000 –	7,000	Retail
Christian Herrmann	1,044 ↓	1,373	no data –	3,164	Chemicals
Stefan F. Heidenreich	1,078 ↓	1,336	2,714 ↓	2,758	Branded Consumer Goods
Jay Piccola	1,339 ↑	1,322	no data –	2,847	Sports Wear
Bjoern Fischer	no data –	1,060	4,437 ↑	4,262	Handheld outdoor power equipment
Rudolf Staudigl	951 ↓	1,049	no data –	1,830	Chemicals
Gary Schrif	804 ↓	929	1,709 ↓	1,829	Engineering Services
Martin Gloesslein	326 ↓	820	no data –	8,142	Cable Harnesses for the Automotive Industry
Dr. Reinhard Ploss	661 ↑	568	36,299 ↑	35,424	Semiconductors
Armin Papperger / Helmut Binder	766 ↓	775	2,171 ↑	1,321	Defence and Automotive
Greg Walters	458 ↓	495	2,000 ↓	2,100	Glass & glass-ceramic products
Dr. Stephan Glander / Alison Avery	909 ↑	462	2,055 ↑	1,067	Chemicals

Note: Some data may be incomplete or inconsistent due to lack of response from companies or info otherwise not located.

Employees

Listing 11: USA
Listing 18: Americas
Listing 20: Boehringer Americas

Listing 22: Linde Group
Listing 23: Americas
Listing 24: Heraeus Group
Listing 34: Knorr Brake Group

Listing 26: Penguin/Random House
Listing 29: North America
Listing 30: North America
Listing 31: Approximate

Listing 34: Americas
Listing 41: Americas
Listing 43: Americas
Listing 47: Infineon Worldwide