



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

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Advertising Information

German American Trade Quarterly				
	Single Ad color	2 Issues (price per ad)	4 Issues (price per ad)	Format (width x height)
Full Page	\$2,900	\$2,500	\$1,700	8 1/8" x 10 7/8" (206 x 276 mm)
Half Page	\$1,260	\$1,100	\$900	8 1/8" x 5 7/16" (206 x 138 mm)
Third Page	\$825	\$795	\$750	2 11/16" x 10 7/8" (68 x 276 mm)
1/6 Page	\$420	\$400	\$370	2 11/16" x 5 7/16" (68 x 138 mm)
Back Cover	\$3,550	\$3,450	\$3,250	
Inside Cover Front	\$3,200	\$2,960	\$2,560	
Inside Cover Back	\$3,140	\$2,890	\$2,480	

Newsletter GACC New York only			
	1 edition	3 editions	12 editions
Banner Newsletter	\$150	\$300	\$900

National Membership Directory 2018/2019		
	Ad color	Format (width x height)
Full Page	\$4,800	8 3/8" x 10 7/8" (212 mm x 276 mm)
2/3 Page	\$4,040	16 3/4" x 10 7/8" (424 mm x 276 mm)
1/2 Page + Premium Profile	\$3,220	8 3/8" x 5 7/16" (212 mm x 138 mm)
Premium Company Profile	\$550 (not color - b&w)	2 11/16" x 5 7/16" (68 x 138 mm)
1/3 Page	\$2,110	8 3/8" x 10 7/8" (212 mm x 276 mm)
1/4 Page	\$1,495	8 3/8" x 10 7/8" (212 mm x 276 mm)

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