

2026

GACC NEW YORK

# SPONSORSHIP PACKAGES



# EXECUTIVE SUMMARY

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The German American Chamber of Commerce, Inc. (GACC NY) has played a key role in fostering trade and commerce between Germany and the U.S. for 78 years.

As we prepare for 2026, we invite you to support a series of New York-based events that will highlight important transatlantic economic trends and initiatives in both countries.

Your sponsorship will be essential in supporting a wide range of events focusing on transatlantic economic topics.

We look forward to the opportunity to collaborate with you.

**IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT  
IRENE FUCHS, DIRECTOR MEMBERSHIP, EVENTS & COMMUNICATIONS  
IFUCHS@GACCNYS.COM | 212 974 8841**

# SIGNATURE EVENTS 2026

## New Year's Business Luncheon



January  
26th, 2026

Harvard  
Club

## German American Executive Summit



March  
5th - 6th,  
2026

New  
Orleans, LA

## Women's Day Breakfast



March 13th,  
2026

TBD

## GACC Annual Meeting & Board Meeting



May 20th,  
2026

TBD

## White Asparagus Gala Dinner



May 20th,  
2026

Tribeca  
Rooftop

## Jazz Boat Cruise



July 29<sup>th</sup>  
2026

Chelsea  
Piers

## End of Summer Member Reception



September  
2026

GACC  
amenities

## New Member & Expat Reception



November  
2026

TBD

## Fall Gala Dinner & Newcomer of the Year Award



November  
2026

TBD



AHK

German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

GERMAN AMERICAN CHAMBER OF COMMERCE, INC. | NEW YORK



# ANNUAL SPONSORSHIP PACKAGES

# ANNUAL GACC SPONSORSHIP 2026

## YEAR-LONG EXPOSURE

BENEFIT	PREMIUM	GOLD	SILVER
Annual GACC Sponsor, with Logo recognition on GACC Website	✓	✓	✓
Logo exposure in GACC Monthly & Events Newsletter	✓	✓	✓
Logo Recognition on all Event Marketing Material	✓	✓	✓
Sponsor of New Year's Luncheon	Full table	5 Tickets	2 Tickets
Sponsor of White Asparagus Gala Dinner	Full table	5 Tickets	2 Tickets
Fall Gala Dinner & Newcomer of the Year Award	Full table	5 Tickets	2 Tickets
Jazz Boat Cruise Tickets	2 Tickets	1 Ticket	1 Ticket
Women's Day Breakfast Tickets	3 Tickets	2 Tickets	2 Tickets
Young Professional Networking Tickets	3 Tickets	2 Tickets	2 Tickets
Participation GACC Member Marketplace	✓	✓	✓
	<b>\$ 33,000</b>	<b>\$ 22,500</b>	<b>\$ 17,500</b>

**DO YOU WANT U.S.-WIDE VISIBILITY?  
SPONSOR OUR GERMAN AMERICAN EXECUTIVE SUMMIT:**

For more options, see separate package

Premium Sponsor	Silver Sponsor	Reception Sponsor	Gala Sponsor
\$12,500	\$7,500	\$8,000	\$6,500



# EVENT

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# SPONSORSHIP

# PACKAGES



# NEW YEAR'S BUSINESS LUNCHEON

Our New Year's Luncheon brings the transatlantic community together after the holiday break and sets the tone for the year ahead. Held at the prestigious Harvard Club, it welcomes around 170 members of our German-American business network and offers a valuable opportunity for connection and exchange. We are proud to always feature a distinguished and insightful keynote speaker – stay tuned for details for 2026.

## KEYNOTE SPEAKER 2026



TBA

## EVENT DETAILS

**Date:** January 26th, 2026  
**Attendees:** 200  
**Location:** Harvard Club, NYC  
**Event Time:** 11:30 AM – 2:00 PM

## SPONSORSHIP OPPORTUNITIES

**Premium Sponsor: \$6,500**  
Logo exposure, 10 tickets & premium seating

**Gold Sponsor: \$4,500**  
Logo Exposure & 5 tickets

**Silver Sponsor: \$2,500**  
Logo exposure & 2 tickets



# GERMAN AMERICAN EXECUTIVE SUMMIT

The annual German American Executive Summit, a joint effort of all German-American chambers in the U.S., brings together industry leaders, entrepreneurs, and professionals from both countries. The event fosters cross-cultural collaboration and strengthens transatlantic business ties on a national level. Highlights include the presentation of the German American Business Outlook (GABO) and a Gala Dinner featuring the German American Business Awards.

## EVENT DETAILS

**Date:** March 5th - 6th, 2026

**Attendees:** 200

**Location:** Marriot,  
New Orleans, LA

## SPONSORSHIP OPPORTUNITIES

**Premium Summit Sponsor: \$12,500**

**Silver Summit Sponsor: \$7,500**

**Exclusive Reception Sponsor: \$8,000**

**Exclusive Gala Sponsor: \$6,500**

**FOR ALL SPONSORSHIP OPTIONS AND TO  
LEARN MORE ABOUT THE EVENT, SEE  
SEPARATE PACKAGE ATTACHED**

Or visit the event  
website:

[German American Executive  
Summit 2026](#)



Sponsorship Packages include **exclusive logo placements** and **free admission** to all events of the German American Executive Summit.

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GERMAN AMERICAN CHAMBER OF COMMERCE, INC. | NEW YORK





# WOMEN'S DAY BREAKFAST | CO-HOST

To celebrate International Women's Day, we gather the women in our network for a special breakfast event. With an engaging workshop and ample networking opportunities. The event serves as a platform for connection, and the exchange of expertise.

## EVENT DETAILS

**Date:** March 13th, 2026  
**Attendees:** 80 - 100  
**Location:** tbd  
**Time:** 9:00 AM - 11:00 AM

## EXCLUSIVE SPONSORSHIP

**Sponsoring: Location & Food**

As sponsor you will receive **logo recognition** and the opportunity to address our members by giving the **welcome remarks** to host our members at your office.

**Limited to one Sponsor**

# ANNUAL MEETING & BOARD MEETING

Our Annual Meeting brings together our members and board members to reflect on the past year and receive information about upcoming GACC NY activities. The annual meeting will be followed by our board meeting, and the day will conclude with the White Asparagus Gala Dinner.

## EVENT DETAILS

**Date:** May 20th, 2026

**Attendees:** 80 - 100

**Location:** tbd

**Time:** tbd

## EXCLUSIVE SPONSORSHIP

### Sponsoring: Location & Catering

As sponsor you will receive **logo recognition** and the opportunity to address our members by giving the **welcome remarks** and you receive **1 complimentary ticket** to the White Asparagus Gala Dinner that night.

## SPONSORSHIP REQUIREMENTS

An **event space** that can hold 80-100 guests (seated) for our Annual Meeting.

A **catered lunch**  
(for example sandwiches and salad).

A **conference room** for about 30-40 Members for our Board Meeting.



# WHITE ASPARAGUS GALA DINNER

As our signature event of the year, the White Asparagus Gala Dinner gathers business leaders and industry experts from the German-American community. With over 300 attendees and a distinguished keynote speaker, the evening offers an ideal opportunity to expand your network and stay informed on the latest transatlantic developments.

## EVENT DETAILS

**Date:** May 20th, 2026

**Attendees:** 330

**Location:** Tribeca Rooftop

**Time:** 6:30 PM -11:00 PM

## SPONSOR PACKAGES

**Premium Event Sponsor: \$13,000**

Logo exposure on all event materials, 10 tickets & premium seating

**Gold Event Sponsor: \$9,000**

Logo Exposure on all event materials & 5 tickets

**Silver Event Sponsor: \$5,000**

Logo Exposure on all event materials & 2 tickets

## SPONSOR PACKAGE

**Cocktail Reception Sponsor: \$5,000**

Logo exposure, branded materials (napkins, welcome cocktail, menu cards) & 2 tickets

**Limited to one sponsor**



# JAZZ BOAT CRUISE

Set aboard a classic-style yacht cruising through New York Harbor, this special evening combines everything we love about summer in the city. Attendees will have the chance to network with members of our German American business community while enjoying panoramic sunset views of the city skyline and the Statue of Liberty.

## EVENT DETAILS

**Date:** July 29<sup>th</sup>, 2026

**Attendees:** 100

**Location:** Chelsea Piers

**Time:** 6:00 PM - 8:00 PM

## EXCLUSIVE SPONSORSHIP

**Sponsoring: \$7,500**

As sponsor you will receive **logo recognition** and the opportunity to address our members by giving the **welcome remarks**, and receive **2 tickets** to this event.

**Limited to one Sponsor**



# END OF SUMMER MEMBER RECEPTION

Join us as we welcome our members back from summer at the End of Summer Member Reception, hosted in one of our new amenity spaces – a spectacular rooftop terrace with unlimited views of downtown Manhattan. This event is the perfect opportunity to reconnect with fellow members, enjoy the late-summer weather, and unwind in the welcoming atmosphere of our German-American business community.

## EVENT DETAILS

**Date:** September 2026  
**Attendees:** 80 - 100  
**Location:** GACC amenity space, rooftop  
**Time:** 6:00 PM - 8:00 PM

## EXCLUSIVE SPONSORSHIP

**Sponsoring: \$10,000**

As sponsor you will receive **logo recognition** and the opportunity to address our members by giving the **welcome remarks**. The sponsorship covers the venue rental fee, as well as beverages and snacks.

**Limited to one sponsor**



# NEW MEMBER & EXPAT RECEPTION

Each fall, we host a dedicated New Member Reception to welcome the newest members of our network alongside new expats in the city in cooperation with the “Ich bin Expat” team. The event offers a valuable opportunity for networking and connection within the German-American business and expat communities.

## EVENT DETAILS

**Date:** November, 2026  
**Attendees:** 80 - 100  
**Location:** tbd  
**Time:** 6:00 PM - 8:00 PM

## EXCLUSIVE SPONSORSHIP

**Limited to one sponsor**

As sponsor you will receive **logo recognition** and the opportunity to address our members by giving the **welcome remarks** and to host our members at your office.

## SPONSORSHIP REQUIREMENTS

A **venue** that can hold 80-100 guests

**Drinks** and **Snacks** during the event



# FALL GALA DINNER & NEWCOMER OF THE YEAR AWARD

Attended by around 200 executives, our annual Fall Gala celebrates innovation and entrepreneurship within our German-American business community. The highlight of the evening is the Newcomer of the Year Award, honoring German startups and small to medium-sized businesses that have achieved notable success in the U.S. market through their innovative ideas, outstanding business models, and impactful solutions.

## EVENT DETAILS

**Date:** November 2026  
**Attendees:** 200  
**Location:** TBD  
**Time:** 6:30 PM - 10:30 PM

## EVENT SPONSORSHIP OPPORTUNITIES

**Premium Event Sponsor: \$12,000**  
Logo exposure on all event materials, 10 tickets & premium seating

**Gold Event Sponsor: \$8,000**  
Logo Exposure on all event materials & 5 tickets

**Silver Event Sponsor: \$5,000**  
Logo Exposure on all event materials & 2 tickets

## SPECIAL SPONSORSHIP

**Cocktail Reception Sponsor: \$5,000**

Logo exposure, branded materials (napkins, welcome cocktail, menu cards) & 2 tickets

**Limited to one sponsor**



# YOUNG PROFESSIONAL NETWORKING | CO-HOST

In December, we host a special holiday networking event for our Young Professional Network. Marking the start of the festive season, the event offers early-career professionals the opportunity to connect and engage with the German-American business community. Share this event within your company and help us welcome the next generation of business leaders to our transatlantic network.

## EVENT DETAILS

**Date:** December 2026

**Attendees:** 50

**Location:** The Cloud One Hotel New York

**Time:** 6:00 PM - 9:00 PM

## SPONSORSHIP OPPORTUNITIES

**Sponsoring: \$3,000**

As sponsor you will receive **logo recognition** and the opportunity to address our members by giving the **welcome remarks**.

**Limited to one Sponsor**



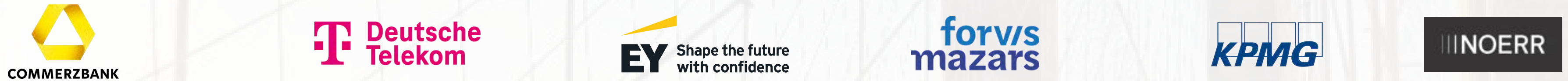
2025

# THANK YOU TO OUR SPONSORS

PREMIUM



GOLD



SILVER



# CONTACT

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IF YOU HAVE ANY QUESTIONS OR WOULD LIKE  
TO LEARN MORE ABOUT SPONSORSHIP  
OPPORTUNITIES, PLEASE REACH OUT TO



**Irene Fuchs**

Director Membership, Events & Communications

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212 974 8841



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