



BANNER Advertising rates

>> www.gaccny.com & monthly e-newsletter

German American Chamber of Commerce New York Inc.

MEDIA DATA per monthly average

Website www.gaccny.com

Total Hits: 600,000
Total Visitors/IPs: 35,000

e-newsletter

Distribution: monthly to 3,500 contacts,
permanent publication on www.gaccny.com



WEBSITE PROFILE:

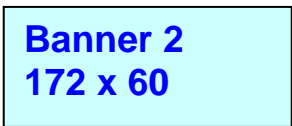
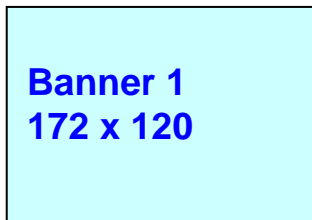
GACCNY.COM is the official bilingual (English and German) website of the German American Chamber of Commerce, Inc. New York, a nationwide organization dedicated to foster trade and business relations between Germany and the United States.

The website aims to facilitate bilateral trade and investment activities between Germany and the US. The content is tailor-made for companies and individuals interested in building up business relationships in the US.

TARGET AUDIENCE

- Member companies;
- Local companies interested in setting up business relationships with German companies inland or overseas;
- German companies currently engaging in business activities in the US;
- Overseas German companies interested in promoting their products/services in the US;
- German overseas companies interested in investing in the US;
- Individuals seeking career opportunities in and visas for the US.

BANNER OPTIONS & SIZES





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PRICE OVERVIEW

All banners are linked to your company homepage, please provide your URL!

Website only:

(fixed position in the left block, complete website, all pages)

Duration / Format	3 months total	6 months total	12 months total
Banner 1	750 \$ US	1,000 \$ US	1,500 \$ US
Banner 2	500 \$ US	800 \$ US	1,200 \$ US

Newsletter only:

(fixed position in the left column, top down, first come, first served)

Format	1 edition	3 editions	12 editions
Banner 1	150 \$ US	300 \$ US	900 \$ US
Banner 2	120 \$ US	250 \$ US	700 \$ US

Combination: Website & Newsletter

Format	3 months total	6 months total	12 months total
Banner 1	800 \$ US	1,200 \$ US	2,200 \$ US
Banner 2	600 \$ US	950 \$ US	1,800 \$ US

Contact

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