



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

Official National Membership Directory 2009 / 20010

Published by:

German American Chamber of Commerce, Inc.

75 Broad Street, 21st Floor, New York, NY 10004 Tel.: (212) 956-1770 Fax: (212) 974-8867

PUBLICATION PROFILE:

The only comprehensive and indispensable directory of key contacts in government and industry involved in trade between two of the world's most powerful economies: The U.S. and Germany.

A comprehensive directory of members of the German American Chamber of Commerce (Atlanta • Chicago • New York • Philadelphia • Puerto Rico). Listed in alphabetical order, by industry and by region, as well as in a handy index to help locate companies quickly. Includes members in the U.S. and Germany.

DISTRIBUTION:

Over 6,000 key decision-makers in government and industry across the U.S. and Germany will use the *Membership Directory* throughout the year.

CLOSING DATE FOR AD MATERIAL:

April 15, 2009

PUBLISHING DATE:

May 2009

ADVERTISING RATES

BLACK AND WHITE ADVERTISING RATES

1/1 page	US \$ 3,420
2/3 page	US \$ 2,730
1/2 page	US \$ 1,985
1/3 page	US \$ 1,420
1/4 page	US \$ 995

4 COLOR ADVERTISING RATES

1/1 page	US \$ 4,365
2/3 page	US \$ 3,675
1/2 page	US \$ 2,930
1/3 page	US \$ 1,920
1/4 page	US \$ 1,495

Outside Back Cover	US \$ 6,800 (incl. 4 c)
Inside Covers	US \$ 5,200 (incl. 4 c)
Divider	US \$ 4,900 (incl. 4 c)

TERMS: Net 20 days. No cash discounts.

BLEED CHARGE: Black and white rates plus 15%. Minimum size: 1/2 page. Any ad larger than standard size will incur bleed charge.

DOUBLE PAGE SPREADS: Price doubled.

SPECIAL POSITION: 25% added to space charge must be authorized in space order or contract.

CANCELLATION: Not accepted after closing date.

TYPESETTING and DESIGN SERVICES: Advertising rates are for camera ready art. Our art department is available to advertisers for design, composition and mechanical art at a nominal charge.

FOR TERMS AND CONDITIONS PLEASE SEE REVERSE

PRINTING MATERIAL

Color & Black and White Advertisements:

Please email your high-resolution file to nmichels@gaccny.com and also send a CD-ROM with Press Ready PDF files. PDF file must include high-resolution images (minimum of 300 dpi) and file must have all fonts embedded. Also include a hardcopy printout or fax of your advertisement.

MECHANICAL REQUIREMENTS

Standard Ad Sizes:

Printing:	Off set	Unit	Width	x	Height	Width	x	Height
Binding:	Saddle Stitch							
Trim Size:	8 1/8"x 10 7/8"	1	7"	x	10 1/8"	178	x	256 mm
	206 mm x 276 mm	2	15 3/4"	x	10 1/8"	360	x	256 mm
Bleed size:	add 1/2" or 12 mm	1/2	6 7/8"	x	4 3/4"	175	x	120 mm
	to trim size (minimum)	1/4	6 7/8"	x	2 5/16"	175	x	59 mm
		2/3	4 1/2"	x	9 9/16"	115	x	242 mm
		1/3	2 1/8"	x	9 9/16"	55	x	242 mm
		1/3	4 1/2"	x	4 3/4"	115	x	120 mm
		1/3	6 7/8"	x	3 1/2"	175	x	120 mm

CONDITIONS AND TERMS

The publisher reserves the right to increase advertising rates any time upon notice in writing, and all contracts are accepted subject to this reservation.

The advertiser reserves the right to cancel contract without short rate at any date upon which higher rates are made effective by the publisher.

The advertiser agrees that the publisher shall not be liable for damages arising out of errors in advertisements beyond the amount paid for space actually occupied by that portion of the advertisement in which the error occurred, whether the error is due to the negligence of its servants or otherwise and there shall be no liability for non-insertion of any advertisement.

The publisher reserves option to insert above or below any copy the word "Advertisement".

The publisher is not responsible for advertising material unless return delivery instructions are received within ninety days after use.

The publisher will accept responsibility for reproduction of advertisements from progressive proofs only and **not** from color keys.

Responsibility for an error or imperfection inadvertently incurred by the publisher, will be accepted for the first insertion only of the intended advertisement

Advertisers and/or advertising agencies assume full responsibility for all content of advertisements and any claims made against the publisher because of such content.

The publisher reserves the right to refuse any or all copy deemed by the publisher to be unsuitable.

To qualify for any volume discount, a contract must accompany the first insertion of the relevant schedule.

Contracts apply to volume discounts only.

The publisher is not bound by any conditions or contracts which conflict with the terms of this rate card.

The publisher reserves the right to void any contract if the first insertion is not placed within one month of receipt of contract.

Contracts must be completed within 12 months of date of contract.

The publisher reserves the right to refuse any contract deemed unacceptable.

All advertisers will uniformly graduate to any new rate card upon effective date.

The publisher shall be entitled to payment as herein provided, upon having completed the printing and advertising and having taken reasonable steps to ensure that the publication will be distributed.

The publisher reserves the right to hold the advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the publisher.

As used in this section, the term "publisher" shall refer to **German American Chamber of Commerce, Inc.**

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